

## Bartlett Tree Experts have successfully completed their second verified carbon footprint report in collaboration with carbon specialists Auditel



**Bartlett Tree Experts have successfully completed their second verified carbon footprint and have already begun work on their third year reporting, alongside initiating carbon reduction projects. Their partnership with carbon specialists Auditel has helped simplify this complex process and support successful outcomes.**

### Reflections on Completing a Carbon Footprint

Bartlett Tree Experts found the process of completing their first and second carbon footprints both insightful and, at times, challenging. It required the collection and analysis of data from across the business, highlighting the complexity involved in accurately measuring their environmental impact.

However, once completed, the process provided a far clearer and more structured understanding of their emissions profile. This enhanced visibility has proved invaluable, enabling a shift from broad assumptions to informed, data-driven decision-making.

In particular, it has helped identify key emission sources, including fleet operations, energy consumption, and employee travel.

This clarity has allowed Bartlett Tree Experts to prioritise actions effectively and establish realistic, targeted carbon reduction goal.

### Feedback from Clients, Suppliers, and Employees

Bartlett Tree Experts are engaging with employees, clients, and suppliers on sustainability matters as part of their day-to-day operation.

Richard Trippett, Vice President UK & Ireland at Bartlett Tree Experts, commented, *"Internally, our commitment to sustainability and carbon reduction is regularly communicated through company newsletters, management meetings, and training sessions, ensuring that employees remain informed and engaged. Feedback is often shared informally through these channels and during operational discussions."*

*"Externally, sustainability is an increasingly important component of our client and supplier conversations, particularly within tenders & work providers, where our environmental approach and net zero ambitions are well received."*

### Future Carbon Footprint Reporting Plans

They intend to continue measuring, reporting, and reducing their carbon footprint, while building on the progress they have already made.

Richard Trippett continues, *"We recognise that measuring our carbon footprint is not a one-off exercise, but an ongoing process that is essential to managing and reducing our emissions. We intend to carry out future assessments on an annual basis to track progress, monitor trends, and ensure the effectiveness of our carbon reduction initiatives."*

### Next Steps for Reducing Emissions

Their next steps are focused on building on their carbon footprint by enhancing data collection processes, improving the accuracy and consistency of reporting, and identifying key opportunities for emission reduction. They are working with carbon specialists, Auditel, to support this process, alongside introducing improved tracking mechanisms and strengthening internal engagement to ensure carbon reduction is embedded within their day-to-day operations.

